# What is Cocoly?



#### The 1st Granular Water-soluble Fertilizer in China





In 2013, Cocoly company created a new category of fertilizers, granular watersoluble fertilizer, and named it *Cocoly*. It combines the advantages of chemical, organic and biological fertilizers and has no competitors in the market.



## What are the differences?



#### 2013

## Traditional Water-soluble Fertilizer (Only powder or liquid type)





VS







Incomplete nutrition (Powder type)
Liquid nutrients can not be added such as amino acids



Inconvenient to use (Liquid type)
Can only be used after dissolving in water



Comprehensive nutrients
Combines the advantages of chemical
and biological fertilizers



Convenient to use
All irrigation and application methods are available

#### 100% Water-soluble

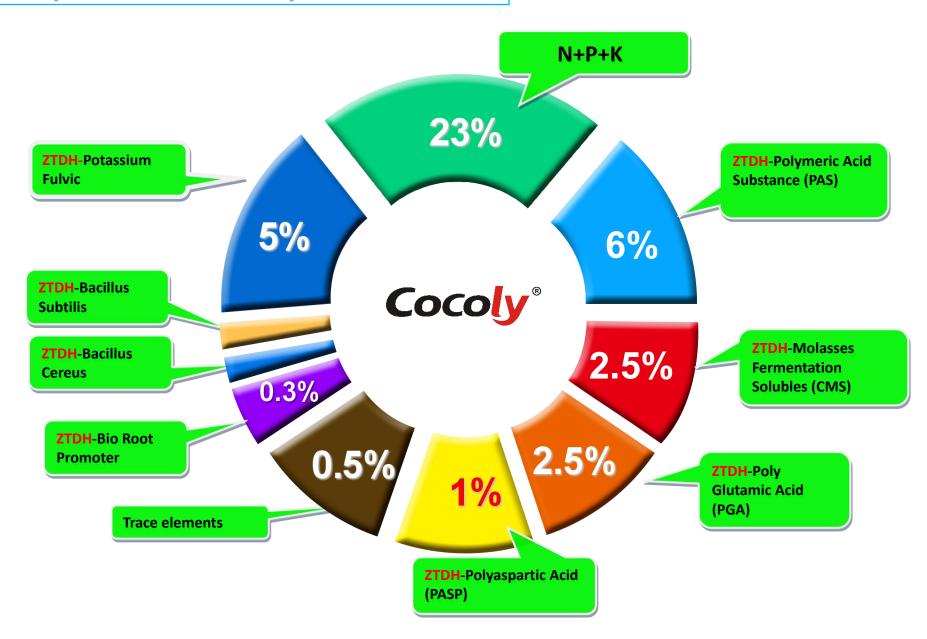


#### **Convenient To Use**



Different irrigation methods have different requirements for the form of fertilizers. Due to 100% water-solubility, Cocoly is suitable for all irrigation and fertilization methods. It is convenient to use, saving farmers a lot of manpower and time.

#### Complete Formula & Special Nutrients



#### Cocoly's amazing effect comes from a secret ingredient, PAS



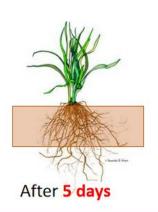
**PAS**Core Ingredient

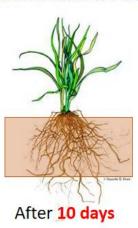
Founded from snail, extracted from peas, PAS (Polymeric Acid Substance) is the core ingredient of cocoly.

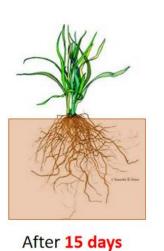
Because of PAS, cocoly can adjust soil pH, improve crop resistance and improve the absorption rate of fertilizers to 90%.

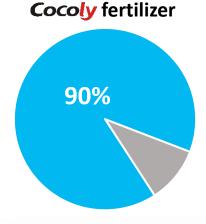
#### Lock nutrients in the soil, high absorption and utilization rate

#### The Nutrient Release of Cocoly



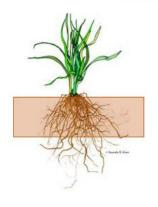






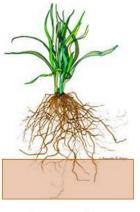
**Absorption rate of** 

The Nutrient Release of Traditional Chemical Fertilizer



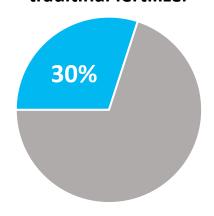






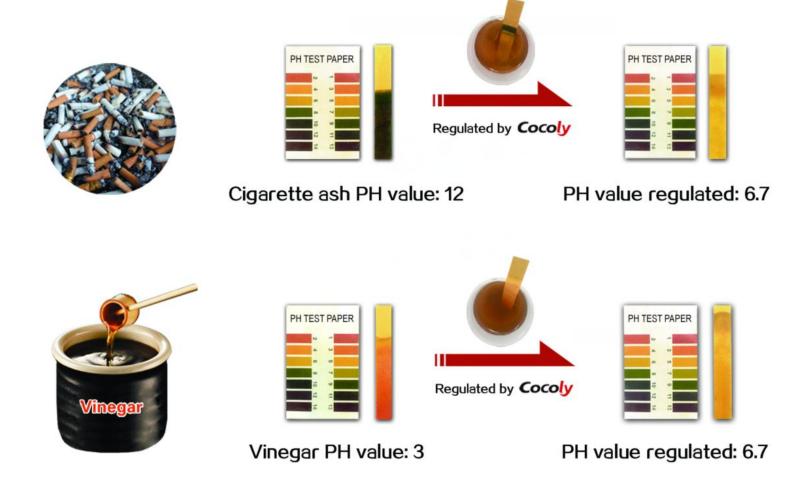
After 15 days

Absorption rate of traditinal fertilizer



#### Special Fuction: Balance Soil pH

#### PH value regulation:

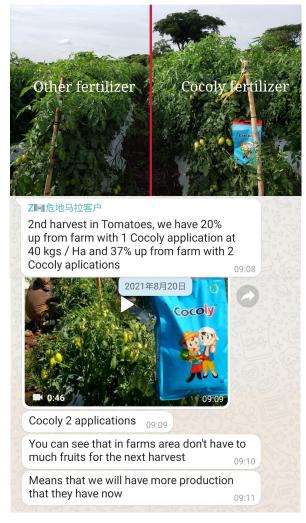


TIPS: The plants are better planted in the soil with PH value of 6.5-7.

### Onion's yield increased by 50% in Korea.



### Tomato's yield increased by 20-37% in Guatemala.



## The market price of apples using cocoly is much higher than others' in China



Cocoly fertilizer can be used in all crops, such as vegetables, fruits, wheat, corn, rice, coffee, flowers, etc.

Wheat's yield increased by 30% in China, 56% in Pakistan.



Cotton's yield increased by 36% in China



Rice's yield increased by 40% in Peru, 43% in Malaysia.



At the same cost, cocoly fertilizer brings a better harvest

## Why choose Cocoly?



#### Cocoly Sales Are Far Ahead



















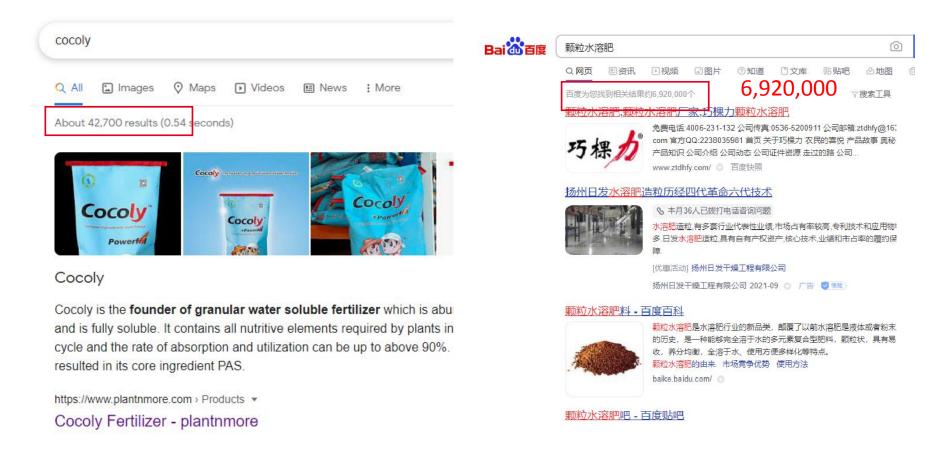
#### Cocoly Achievement

Cocoly's trademark has been registered in more than 70 countries, and Cocoly fertilizer has been exported to 46 countries.



#### Cocoly Brand Influence

Before 2013, there was no information about "granular water-soluble fertilizer" on the Internet. After cocoly entered the market in 2013, there are more and more information about cocoly on Google and Bai (China's most authoritative search engine). Customers can learn the information of Cocoly easily, the representative of granular water-soluble fertilizer. This is cocoly's contribution to the granular water-soluble fertilizer industry.



#### **Cocoly Honor**

Cocoly has been awarded as **China's Good Fertilizer** by **AgriGoods Herald**, the authoritative media of China's agricultural industry for 5 consecutive years, and as **Excellent Fertilizer Exporter**, and **International Influential Brand** by **CCPIT**.













#### Cocoly Company

Founded in 2009, Shandong Cocoly Fertilizer Company is located in Shouguang, Shandong. In 2013, Cocoly company created a new category of fertilizers, **granular water-soluble fertilizer**, and named it **Cocoly**. Since then, company has been focusing on one product until now, and cooperate with one exclusive agent in each country.













**Shandong Cocoly Fertilizer Co., Ltd.** 



In 9 years, we only focus on 1 product with 200 employees.

If you want a unique fertilizer to win more market share,

please choose Cocoly.